

**New Webinar!**



# Cash Management During the COVID-19 Recession

## An Interactive Two-Part Webinar Series

Presented By:

School Services of California Inc. and FCMAT

**School  
Services  
of California**  
INC.  
*An Employee-Owned Company*

### ABOUT THE WEBINAR

Once again, California has made its budget and cash problem your problem! While California's economy is experiencing a recession due in large part to the COVID-19 pandemic and subsequent shut down of businesses, billions of dollars in deferrals layered upon school districts, charter schools, and county offices of education will make it challenging to manage cash flow.

This webinar will provide methods to improve daily ongoing management of cash, forecast cash flow, prepare to borrow cash when needed, and practical examples for improving and implementing cash flow models. This webinar will also provide local educational agencies with the tools they need in another year that is far from normal to evaluate and analyze current cash needs and improve practices to meet those needs. This webinar is being cosponsored by the Fiscal Crisis and Management Assistance Team (FCMAT) and includes a tutorial on the use of FCMAT's Projection-Pro cash flow tool.

Please join us in finding ways to better manage cash and to be prepared for the upcoming cash deferrals!

### WEBINAR TOPICS:

- Provisions of the State Budget and legislation that impact school district cash flow, along with the schedule for deferrals
- What is cash flow? We will address concepts and standards, the difference between cash and budget, and analyze cash as a portion of reserves
- Strategies for cash analysis—tools and processes that can be used to develop strong cash flow models
- Effective cash management—reviewing and interpreting cash projections for management decision making
- Cash borrowing options and how to prepare for them
- Tips and highlights of how to use FCMAT's Projection-Pro cash flow tool
- Cash is king—what happens when you run out of cash?

### WHO SHOULD ATTEND:

District, charter school, and county office administrators, as well as technical staff responsible for budget monitoring and cash flow management.

COSPONSORED BY

**FCMAT**  
FISCAL CRISIS & MANAGEMENT  
ASSISTANCE TEAM

### PRESENTED BY:

**Andrea Dodson**

Intervention Specialist, FCMAT

**Debbie Fry**

Associate Vice President, SSC

**Sheila Vickers**

Vice President, SSC

### DATES AND TIMES:

**Part 1: September 29, 2020**

9:00 a.m.–10:30 a.m.

**Part 2: October 1, 2020**

9:00 a.m.–10:30 a.m.

### WEBINAR FEE:

**Client Fee:**

\$245 per attendee

**Nonclient Fee:**

\$490 per attendee

***Fee includes both webinars***

### WEBINAR REGISTRATION:

Online through our website at  
[www.sscal.com/workshops](http://www.sscal.com/workshops)

Email a completed registration form  
(including purchase order or credit card  
number) to [michelleb@sscal.com](mailto:michelleb@sscal.com)

Fax a completed registration form to  
(916) 245-3645

Mail a completed registration form to  
Michelle Berge, Event Coordinator  
School Services of California Inc.  
1121 L Street, Suite 1060  
Sacramento, CA 95814



**Cash Management  
During the COVID-19  
Recession**

DATES AND TIMES:

**Online Webinars September 29, 2020 and October 1, 2020**

**Programs Begin: 9:00 a.m. ■ Programs Adjourn: 10:30 a.m.**

To confirm registration, please send an email to: michelleb@sscal.com

<b>District/Organization:</b>		<b>Contact Person:</b>	
<b>Address:</b>	<b>City:</b>	<b>Zip:</b>	<b>Contact's Phone Number:</b>
<b>Phone Number:</b>	<b>Fax Number:</b>		<b>Extension:</b>
			<b>Contact's Email Address:</b>

<b>Attendee #1 Name (required):</b>	<b><u>Dates of Online Webinars</u></b> September 29, 2020 October 1, 2020	<b>Attendee #3 Name (required):</b>	<b><u>Dates of Online Webinars</u></b> September 29, 2020 October 1, 2020
<b>Attendee #1 Email Address (required):</b>		<b>Attendee #3 Email Address (required):</b>	
<b>Attendee #2 Name (required):</b>	<b><u>Dates of Online Webinars</u></b> September 29, 2020 October 1, 2020	<b>Attendee #4 Name (required):</b>	<b><u>Dates of Online Webinars</u></b> September 29, 2020 October 1, 2020
<b>Attendee #2 Email Address (required):</b>		<b>Attendee #4 Email Address (required):</b>	

<b>REGISTRATION</b>	<b>CLIENT FEE</b>	<b>NONCLIENT FEE</b>
<p><b>Online</b> through our website at <a href="http://www.sscal.com/workshops">www.sscal.com/workshops</a></p> <p><b>Fax</b> completed registration form (including P.O. or credit card number) to (916) 245-3645</p> <p><b>Email</b> completed registration form to <a href="mailto:michelleb@sscal.com">michelleb@sscal.com</a></p> <p><b>Mail</b> completed registration form to Michelle Berge, Event Coordinator School Services of California, Inc., 1121 L Street, Suite 1060, Sacramento, CA 95814</p>	<p>_____ <b>Attendee(s) @ \$245</b></p> <p><b>TOTAL: \$</b> _____</p>	<p>_____ <b>Attendee(s) @ \$490</b></p> <p><b>TOTAL: \$</b> _____</p>

<p style="text-align: center;"><b>PAYMENT OPTIONS</b></p> <p>(Note: Registration <i>will not be accepted</i> without a method of payment indicated.)</p> <p><input type="checkbox"/> Check enclosed. Make checks payable to School Services of California, Inc. Check # _____</p> <p><input type="checkbox"/> Credit card authorization—MasterCard® or Visa® only. Cardholder name: _____ Account #: _____ Exp. Date: _____</p> <p><input type="checkbox"/> Purchase order #: _____ (A fax copy of the purchase order is an acceptable form of payment.)</p>	<p style="text-align: center;"><b>CHECK PAYMENT</b></p> <p>If you are prepaying by check, please mail with a copy of the registration form to:</p> <p>School Services of California, Inc. P.O. Box 516613 Los Angeles, CA 90051-0599</p> <p><b>Note: For faster processing, please also email or fax your registration form with a copy of the check.</b></p>	<p style="text-align: center;"><b>PURCHASE ORDER/CREDIT CARD PAYMENT</b></p> <p>If you are paying with a credit card or have a purchase order, please fax the registration form to (916) 245-3645 or email it to <a href="mailto:michelleb@sscal.com">michelleb@sscal.com</a></p> <p>Or send by mail to:</p> <p>Michelle Berge, Event Coordinator School Services of California, Inc. 1121 L Street, Suite 1060 Sacramento, CA 95814</p>
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**Please Note: Cancellations received after 5:00 p.m. the Friday before the first webinar will be charged the full webinar fee. If you have a cancellation, please email [michelleb@sscal.com](mailto:michelleb@sscal.com) and you will be given a cancellation number. This number should be retained for your records. Please call Michelle Berge at (916) 446-7517 or send an email to [michelleb@sscal.com](mailto:michelleb@sscal.com) if you have any questions.**