

Now a Two-Part Webinar!



Declining Enrollment

Strategies for Success During Challenging Times

An Interactive Two-Part Webinar Series

Presented By:



ABOUT THE WEBINAR

During the Great Recession and recovery through 2017–18, statewide K–12 enrollment was essentially unchanged. Student enrollment trends have varied widely based on geographic location, with some local educational agencies (LEAs) growing in enrollment and others declining. The outlook for the future is uncertain, as the state Department of Finance forecasts declining enrollment statewide over the next ten years.

While some LEAs have recent experience dealing with declining enrollment, many others are just now preparing for the impending challenges that are on the horizon. In addition to the fiscal impacts of having fewer students, the operational demands remain high, which necessitates doing more with fewer resources. The purpose of this webinar is to identify the many ways that declining student enrollment impacts LEA operations and to provide strategies for addressing these challenges, along with resources for making management decisions.

With many decades of experience in school agency finance, human resources, and governance, top experts from the Fiscal Crisis and Management Assistance Team (FCMAT) and School Services of California Inc. (SSC) have teamed up to provide this must-attend webinar. This webinar is for LEAs of all types and sizes and will provide attendees with the tools to analyze the data to forecast agency needs, prepare the LEA to strategically respond to organizational change, and develop a plan to respond to challenges while continuing to provide quality services and programs for students.

Part I: Evaluating the Impacts of Declining Enrollment August 20, 2020, 9:00 a.m. – 10:30 a.m.

- Defining the Problem
- Financial aspects of growth versus decline
- Impact on the Local Control Funding Formula and other revenue sources
- Impact on facilities, educational programs, and support services
- Enrollment projections analysis and best practices
- Staffing strategies for responding to fluctuations in enrollment

Part II: Developing a Plan and Preparing to Respond August 25, 2020, 9:00 a.m. – 10:30 a.m.

- Collective bargaining implications and strategies
- The role of the board
- Inclusive practices to engage stakeholders
- Gathering input to include all voices in an LEA's response plan
- Developing a strategic communication plan
- Aligning staffing with funding and desired service levels
- Recommended strategies for cost reductions
- Implementing a multiyear plan to address change

WHO SHOULD ATTEND:

This webinar is designed to help LEAs address structural issues due to declining enrollment and to align operations to meet the strategic plan of the organization. Structural change requires commitment, knowledge, and buy-in from all members of an LEA's Cabinet as well as support staff directly involved with the implementation of organizational change.

PRESENTED BY:

Michael Fine

Chief Executive Officer, FCMAT

Marisa Ploog, CPA, CFE

Intervention Specialist, FCMAT

Danyl Conolley

Director, Management Consulting Services, SSC

Robert McEntire, EdD

Director, Management Consulting Services, SSC

DATES AND TIMES:

Part 1: August 20, 2020

9:00 a.m.–10:30 a.m.

Part 2: August 25, 2020

9:00 a.m.–10:30 a.m.

WEBINAR FEE:

Client Fee:

\$235 per attendee

Nonclient Fee:

\$335 per attendee

Fee includes both webinars

WEBINAR REGISTRATION:

Online through our website at www.sscal.com/workshops

Email a completed registration form (including purchase order or credit card number) to michelleb@sscal.com

Fax a completed registration form to (916) 245-3645

Mail a completed registration form to Michelle Berge, Event Coordinator
School Services of California Inc.
1121 L Street, Suite 1060
Sacramento, CA 95814



Declining Enrollment

DATES AND TIMES:

Online Webinars August 20, 2020 and August 25, 2020

Programs Begin: 9:00 a.m. ■ Programs Adjourn: 10:30 a.m.

To confirm registration, please send an email to: michelleb@sscal.com

District/Organization:		Contact Person:	
Address:	City:	Zip:	Contact's Phone Number:
Phone Number:	Fax Number:		Extension:
			Contact's Email Address:

Attendee #1 Name (required):	<u>Dates of Online Webinars</u> August 20, 2020 August 25, 2020	Attendee #3 Name (required):	<u>Dates of Online Webinars</u> August 20, 2020 August 25, 2020
Attendee #1 Email Address (required):		Attendee #3 Email Address (required):	
Attendee #2 Name (required):	<u>Dates of Online Webinars</u> August 20, 2020 August 25, 2020	Attendee #4 Name (required):	<u>Dates of Online Webinars</u> August 20, 2020 August 25, 2020
Attendee #2 Email Address (required):		Attendee #4 Email Address (required):	

REGISTRATION	CLIENT FEE	NONCLIENT FEE
<p>Online through our website at www.sscal.com/workshops</p> <p>Fax completed registration form (including P.O. or credit card number) to (916) 245-3645</p> <p>Email completed registration form to michelleb@sscal.com</p> <p>Mail completed registration form to Michelle Berge, Event Coordinator School Services of California, Inc., 1121 L Street, Suite 1060, Sacramento, CA 95814</p>	<p>_____ Attendee(s) @ \$235</p> <p>TOTAL: \$ _____</p>	<p>_____ Attendee(s) @ \$335</p> <p>TOTAL: \$ _____</p>

<p style="text-align: center;">PAYMENT OPTIONS</p> <p>(Note: Registration <i>will not be accepted</i> without a method of payment indicated.)</p> <p><input type="checkbox"/> Check enclosed. Make checks payable to School Services of California, Inc. Check # _____</p> <p><input type="checkbox"/> Credit card authorization—MasterCard® or Visa® only. Cardholder name: _____ Account #: _____ Exp. Date: _____</p> <p><input type="checkbox"/> Purchase order #: _____ (A fax copy of the purchase order is an acceptable form of payment.)</p>	<p style="text-align: center;">CHECK PAYMENT</p> <p>If you are prepaying by check, please mail with a copy of the registration form to:</p> <p>School Services of California, Inc. P.O. Box 516613 Los Angeles, CA 90051-0599</p> <p>Note: For faster processing, please also email or fax your registration form with a copy of the check.</p>	<p style="text-align: center;">PURCHASE ORDER/CREDIT CARD PAYMENT</p> <p>If you are paying with a credit card or have a purchase order, please fax the registration form to (916) 245-3645 or email it to michelleb@sscal.com</p> <p>Or send by mail to:</p> <p>Michelle Berge, Event Coordinator School Services of California, Inc. 1121 L Street, Suite 1060 Sacramento, CA 95814</p>
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Please Note: Cancellations received after 5:00 p.m. the Friday before the first webinar will be charged the full webinar fee. If you have a cancellation, please email michelleb@sscal.com and you will be given a cancellation number. This number should be retained for your records. Please call Michelle Berge at (916) 446-7517 or send an email to michelleb@sscal.com if you have any questions.