

Now a Webinar!



# Unraveling the Mystery of School Finance

For Superintendents and Top Administrators

## An Interactive Two-Part Webinar Series

Presented By:  
School Services of California Inc. and FCMAT



### ABOUT THE WEBINAR

Educational leaders in California have an opportunity to leverage our state funding for the programs and services that we value most at the local level. The supplemental and concentration grant funds can have broad application to support our children with the greatest needs. And, after several years of significant funding increases, today's decisions are even more critical as revenues have flattened and resources for ongoing programs have become scarce, not to mention the reintroduction of cash deferrals. One-time federal funds are a temporary respite, but must be used with care. Combining all of that with school closure and re-opening as a result of COVID-19, local agency finances are more challenging than ever.

The leaders who have the greatest success with this current funding model are the ones who best understand its challenges and opportunities. The purpose of this webinar is to take the complexities of school finance and distill them so that superintendents and other top administrators of local educational agencies (LEAs) can use financial information to make improved policy decisions. With many decades of experience in school agency finance and governance, top experts from the Fiscal Crisis and Management Assistance Team (FCMAT) and School Services of California Inc. (SSC) have teamed up to bring this must-attend event to school agency nonfinancial administrators.

### WEBINAR TOPICS:

The format of this two-part webinar series is specifically designed for superintendents and top administrators to focus on the critical aspects of understanding your LEA's finances in order to improve policy decision making. Topics include:

- A planning and budget development cycle that fosters the connection from educational goals and strategies in the Local Control and Accountability Plan to budget items
- Determining a healthy reserve and communicating about reserves to stakeholders
- Understanding multiyear financial projections and evaluating your financial status
- How to plan for staffing needs and the budget impact of staffing decisions
- The latest in collective bargaining and strategies for managing the financial impact
- Monitoring and controlling the budget to avoid surprises
- Understanding the impact of cash deferrals
- Making appropriate use of one-time funds
- Best observed practices in school financial management and how to stay out of trouble



### PRESENTED BY:

- Michael Fine**  
Chief Executive Officer, FCMAT
- Michelle Giacomini**  
Deputy Executive Officer, FCMAT
- John Gray**  
President and CEO, SSC
- Robert McEntire**  
Director, Management Consulting Services, SSC
- Sheila G. Vickers**  
Vice President, SSC

### DATES AND TIMES:

- Part 1: December 8, 2020**  
9:00 a.m.–10:30 a.m.
- Part 2: December 15, 2020**  
9:00 a.m.–10:30 a.m.

### WEBINAR FEE:

- Client Fee:**  
\$245 per attendee
- Nonclient Fee:**  
\$490 per attendee
- Fee includes both webinars***

### WEBINAR REGISTRATION:

Online through our website at [www.sscal.com/workshops](http://www.sscal.com/workshops)

Email a completed registration form (including purchase order or credit card number) to [michelleb@sscal.com](mailto:michelleb@sscal.com)

Fax a completed registration form to (916) 245-3645

Mail a completed registration form to Michelle Berge, Event Coordinator  
School Services of California Inc.  
1121 L Street, Suite 1060  
Sacramento, CA 95814



**Unraveling the Mystery of School Finance**

**DATES AND TIMES:**

**Online Webinars December 8, 2020 and December 15, 2020**

**Programs Begin: 9:00 a.m. ■ Programs Adjourn: 10:30 a.m.**

To confirm registration, please send an email to: michelleb@sscal.com

<b>District/Organization:</b>		<b>Contact Person:</b>	
<b>Address:</b>	<b>City:</b>	<b>Zip:</b>	<b>Contact's Phone Number:</b>
<b>Phone Number:</b>	<b>Fax Number:</b>		<b>Extension:</b>
		<b>Contact's Email Address:</b>	

<b>Attendee #1 Name (required):</b>	<b><u>Dates of Online Webinars</u></b> December 8, 2020 December 15, 2020	<b>Attendee #3 Name (required):</b>	<b><u>Dates of Online Webinars</u></b> December 8, 2020 December 15, 2020
<b>Attendee #1 Email Address (required):</b>		<b>Attendee #3 Email Address (required):</b>	
<b>Attendee #2 Name (required):</b>	<b><u>Dates of Online Webinars</u></b> December 8, 2020 December 15, 2020	<b>Attendee #4 Name (required):</b>	<b><u>Dates of Online Webinars</u></b> December 8, 2020 December 15, 2020
<b>Attendee #2 Email Address (required):</b>		<b>Attendee #4 Email Address (required):</b>	

<b>REGISTRATION</b>	<b>CLIENT FEE</b>	<b>NONCLIENT FEE</b>
<p><b>Online</b> through our website at <a href="http://www.sscal.com/workshops">www.sscal.com/workshops</a></p> <p><b>Fax</b> completed registration form (including P.O. or credit card number) to (916) 245-3645</p> <p><b>Email</b> completed registration form to <a href="mailto:michelleb@sscal.com">michelleb@sscal.com</a></p> <p><b>Mail</b> completed registration form to Michelle Berge, Event Coordinator School Services of California, Inc., 1121 L Street, Suite 1060, Sacramento, CA 95814</p>	<p>_____ <b>Attendee(s) @ \$245</b></p> <p><b>TOTAL: \$</b> _____</p>	<p>_____ <b>Attendee(s) @ \$490</b></p> <p><b>TOTAL: \$</b> _____</p>

<p style="text-align: center;"><b>PAYMENT OPTIONS</b></p> <p>(Note: Registration <i>will not be accepted</i> without a method of payment indicated.)</p> <p><input type="checkbox"/> Check enclosed. Make checks payable to School Services of California, Inc. Check # _____</p> <p><input type="checkbox"/> Credit card authorization—MasterCard® or Visa® only. Cardholder name: _____ Account #: _____ Exp. Date: _____</p> <p><input type="checkbox"/> Purchase order #: _____ (A fax copy of the purchase order is an acceptable form of payment.)</p>	<p style="text-align: center;"><b>CHECK PAYMENT</b></p> <p>If you are prepaying by check, please mail with a copy of the registration form to:</p> <p>School Services of California, Inc. P.O. Box 516613 Los Angeles, CA 90051-0599</p> <p><b>Note: For faster processing, please also email or fax your registration form with a copy of the check.</b></p>	<p style="text-align: center;"><b>PURCHASE ORDER/CREDIT CARD PAYMENT</b></p> <p>If you are paying with a credit card or have a purchase order, please fax the registration form to (916) 245-3645 or email it to <a href="mailto:michelleb@sscal.com">michelleb@sscal.com</a></p> <p>Or send by mail to:</p> <p>Michelle Berge, Event Coordinator School Services of California, Inc. 1121 L Street, Suite 1060 Sacramento, CA 95814</p>
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**Please Note: Cancellations received after 5:00 p.m. the Friday before the first webinar will be charged the full webinar fee. If you have a cancellation, please email [michelleb@sscal.com](mailto:michelleb@sscal.com) and you will be given a cancellation number. This number should be retained for your records. Please call Michelle Berge at (916) 446-7517 or send an email to [michelleb@sscal.com](mailto:michelleb@sscal.com) if you have any questions.**