

Now a Webinar!

Declining Enrollment

Strategies for Success During Challenging Times

An Interactive Two-Part Webinar Series



Cosponsored By:



ABOUT THE WEBINAR

The COVID-19 crisis has caused significant disruptions in enrollment trends, and this has an amplified effect for local educational agencies (LEAs) who were already experiencing declining enrollment prior to the impacts of the pandemic. Student enrollment trends have varied widely based on geographic location, with some LEAs growing in enrollment and others declining. While LEAs with declining enrollment will benefit from having their average daily attendance (ADA) held harmless for 2020–21 and 2021–22, the cumulative impact of ongoing declining enrollment will require immediate action.

The outlook for the future is uncertain, and the planning process to align staffing and expenditures to the number of students being served starts now. The purpose of this webinar is to identify the many ways that declining enrollment impacts LEA operations and to provide strategies for addressing these challenges through reducing personnel and other expenditures.

With many decades of experience in school agency finance, human resources, and governance, top experts from the Fiscal Crisis and Management Assistance Team (FCMAT) and School Services of California Inc. (SSC) have teamed up to provide this must-attend webinar. This webinar is for LEAs of all types and sizes and will provide attendees with the tools to analyze the data to forecast agency needs, prepare the LEA to strategically respond to organizational change, and develop a plan to respond to challenges while continuing to provide quality services and programs for students.

WEBINAR TOPICS:

- Defining the problem—an examination of enrollment and population trends in the COVID-19 environment
- Financial impact of decline—impacts on the Local Control Funding Formula and other revenue sources
- Legislative changes which impact enrollment and the calculation of revenue
- Impacts on facilities, educational programs, special student populations, and support services
- Enrollment projections, analysis, and best practices
- Staffing strategies for responding to fluctuations in enrollment
- Evaluation of personnel services during times of uncertainty
- Bargaining strategies to reduce personnel expenditures
- Developing a strategic communication plan
- Implementing a multiyear plan to address change

WHO SHOULD ATTEND?

This webinar is designed to help LEAs address structural issues due to declining enrollment and to align operations to meet the strategic plan of the organization. Structural change requires commitment, knowledge, and buy-in from all members of an LEA's Cabinet as well as support staff directly involved with the implementation of organizational change.

PRESENTED BY:

Michael Fine

Chief Executive Officer, FCMAT

Marisa Ploog, CPA, CFE

Intervention Specialist, FCMAT

Danyel Conolley

Director, Management Consulting Services, SSC

Robert McEntire, EdD

Director, Management Consulting Services, SSC

DATES AND TIMES:

Part 1: February 2, 2021

9:00 a.m.–10:30 a.m.

Part 2: February 4, 2021

9:00 a.m.–10:30 a.m.

WEBINAR FEE:

Client Fee:

\$245 per attendee

Nonclient Fee:

\$490 per attendee

Fee includes both webinars

WEBINAR REGISTRATION:

Online through our website at www.sscal.com/workshops

Email a completed registration form (including purchase order or credit card number) to michelleb@sscal.com

Fax a completed registration form to (916) 245-3645

Mail a completed registration form to Michelle Berge, Event Coordinator
School Services of California Inc.
1121 L Street, Suite 1060
Sacramento, CA 95814



Declining Enrollment

DATES AND TIMES:

Online Webinars February 2, 2021 and February 4, 2021
 Programs Begin: 9:00 a.m. ■ Programs Adjourn: 10:30 a.m.
 To confirm registration, please send an email to: michelleb@sscal.com

District/Organization:		Contact Person:	
Address:	City:	Zip:	Extension:
Phone Number:	Fax Number:	Contact's Email Address:	
Contact's Phone Number:		Extension:	

Attendee #1 Name (required):	Attendee #3 Name (required):
Attendee #1 Email Address (required):	Attendee #3 Email Address (required):
Attendee #2 Name (required):	Attendee #4 Name (required):
Attendee #2 Email Address (required):	Attendee #4 Email Address (required):

REGISTRATION	CLIENT FEE	NONCLIENT FEE
<p>Online through our website at www.sscal.com/workshops</p> <p>Fax completed registration form (including P.O. or credit card number) to (916) 245-3645</p> <p>Email completed registration form to michelleb@sscal.com</p> <p>Mail completed registration form to Michelle Berge, Event Coordinator School Services of California, Inc., 1121 L Street, Suite 1060, Sacramento, CA 95814</p>	<p>_____ Attendee(s) @ \$245</p> <p>TOTAL: \$ _____</p>	<p>_____ Attendee(s) @ \$490</p> <p>TOTAL: \$ _____</p>

PAYMENT OPTIONS	CHECK PAYMENT	PURCHASE ORDER/CREDIT CARD PAYMENT
<p>(Note: Registration <i>will not be accepted</i> without a method of payment indicated.)</p> <p><input type="checkbox"/> Check enclosed. Make checks payable to School Services of California, Inc. Check # _____</p> <p><input type="checkbox"/> Credit card authorization—MasterCard® or Visa® only. Cardholder name: _____ Account #: _____ Exp. Date: _____</p> <p><input type="checkbox"/> Purchase order #: _____ (A fax copy of the purchase order is an acceptable form of payment.)</p>	<p>If you are prepaying by check, please mail with a copy of the registration form to:</p> <p>School Services of California, Inc. P.O. Box 516613 Los Angeles, CA 90051-0599</p> <p>Note: For faster processing, please also email or fax your registration form with a copy of the check.</p>	<p>If you are paying with a credit card or have a purchase order, please fax the registration form to (916) 245-3645 or email it to michelleb@sscal.com</p> <p>Or send by mail to:</p> <p>Michelle Berge, Event Coordinator School Services of California, Inc. 1121 L Street, Suite 1060 Sacramento, CA 95814</p>

Please Note: Cancellations received after 5:00 p.m. the Friday before the first webinar will be charged the full webinar fee. If you have a cancellation, please email michelleb@sscal.com and you will be given a cancellation number. This number should be retained for your records. Please call Michelle Berge at (916) 446-7517 or send an email to michelleb@sscal.com if you have any questions.